

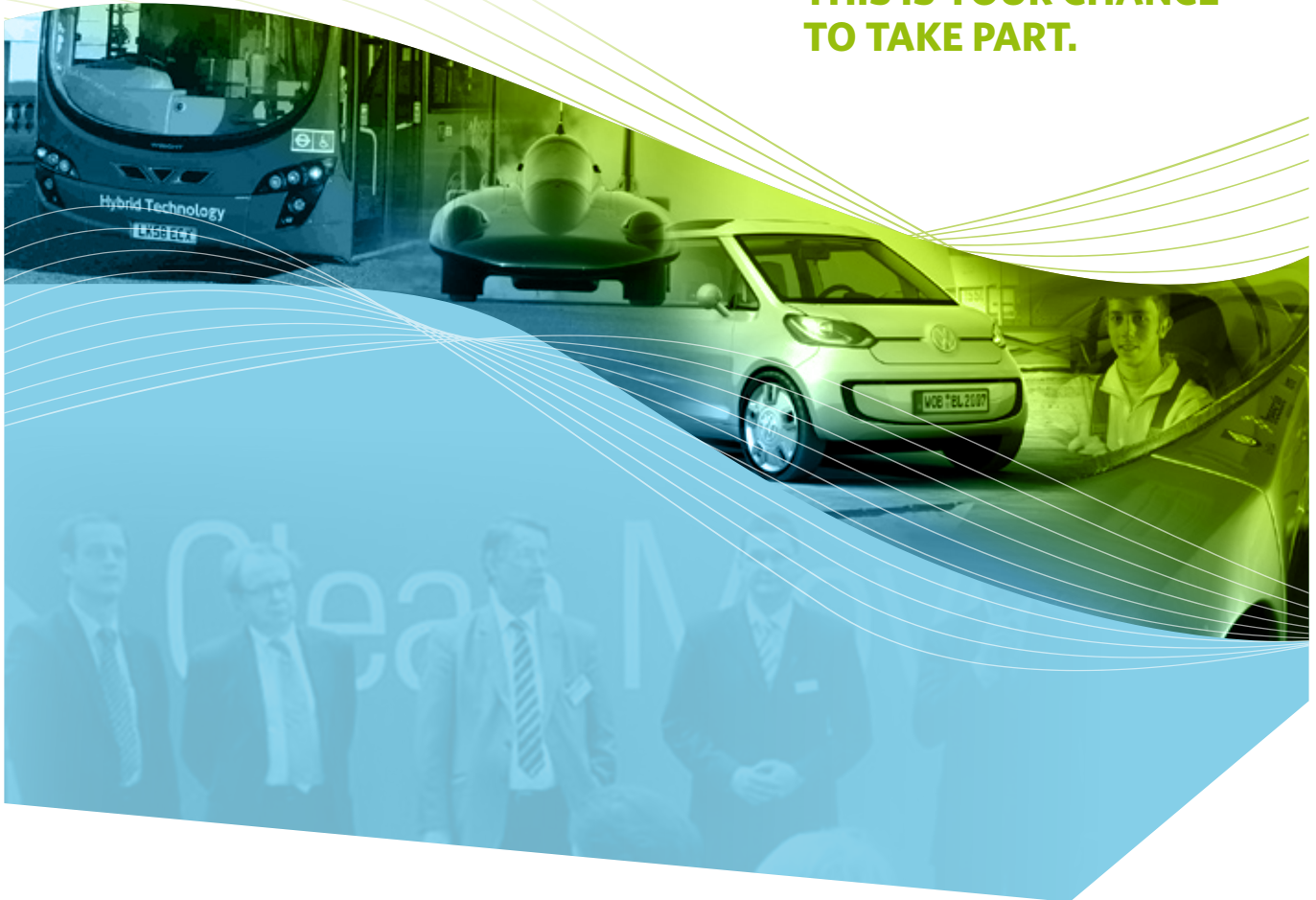
In association with:



CLEAN MOVES

Taking place on the exhibition floor at the European **Future Energy** Forum, **CLEAN MOVES** is the international trading hub and seminar forum for market proven energy efficient mobility technologies.

THIS IS YOUR CHANCE TO TAKE PART.



Supported by:



Bizkaiko Foru Alkuntzia
Diputación Foral de Bizkaia



Ereko Vasco de la Energia

In collaboration with:



9-11 June 2009

Bilbao Exhibition Centre, Spain

EuropeanFutureEnergyForum.com

A WORLD **FUTURE ENERGY** EVENT



CLEAN MOVES

THE EUROPEAN FUTURE ENERGY FORUM

Knowledge is Power

This Forum will be Europe's largest exchange of knowledge focusing on the issues, demands and future energy solutions. Following on from the success of the internationally focused World Future energy Summit in Abu Dhabi, this regional, 3 day forum is a more interactive event and addresses the issues within the continent of Europe.

It will bring together top European influential figures within the renewable energy industry including:

- Top European Government Officials/Ministers
- NGOs and Environment Agencies
- Venture Capitalists and Investors
- Energy Companies and Professionals
- Transport Providers and Manufacturers
- Architects, Developers and Civil Engineers
- Consultants and Advisors
- Media Broadcasters and Journalists



Around 60% of the visitors will be from Spain and the rest of the visiting audience will come from other European countries.

CLEAN MOVES BILBAO

CLEAN MOVES heads to Bilbao, Spain for the first time following previous highly successful events in Germany and Belgium. As part of the European Future Energy Forum, the participating exhibitors, sponsors and speakers will add to the existing Clean Transport elements of the Forum.

CLEAN MOVES is the international trading hub and conference forum for market proven efficient mobility technologies. Change has also come to America. A global race for energy efficient technologies is on. In a time of fierce competition, **CLEAN MOVES** is a technology bridgehead for renewable mobility, a forum for open exchange. Right at the centre of the vibrant exhibition forum you will find a series of high-octane seminar sessions which are free to attend.

Topics include:

- Algae Biofuels, Biogas, Biodiesel, Butanol
- Batteries & Smart Energy Storage
- Carbon Fibres/ Light Materials
- Electric Cars, Hybrid Engines
- Electro-Bikes, Scooters
- Ethanol Fuels, Renewable Hydrogen
- Natural Gas, Synthetic Fuels
- Railways & Logistics
- Inner City Mobility





Like open shops, exhibition stands surround the **CLEAN MOVES** seminar arena. If you are interested in participating you can choose from one of the following packages:

1 Shell scheme exhibition stand - minimum 12 sq metres

Includes high quality shell scheme walls, front header/fascia name panel, carpet, light (50 w/m²), electrical mains connection, one socket, a table, 2 chairs, compulsory insurance and daily cleaning

An opportunity to make a presentation within the **CLEAN MOVES** seminar arena

Two free conference passes for your staff

Unlimited exhibitor passes for your staff

Unlimited number of free visitor invitations for your prospects and clients to attend the exhibition

Free catalogue entry within the official show guide and a dedicated online page on the EuropeanFutureEnergyForum.com website where you can also add images, press releases, product information etc

€ 375 per sq metre

2 Space only exhibition stand - minimum 12 sq metres

An opportunity to make a presentation within the **CLEAN MOVES** seminar arena

Two free conference passes for your staff

Unlimited exhibitor passes for your staff

Unlimited number of free visitor invitations for your prospects and clients to attend the exhibition

Free catalogue entry within the official show guide and a dedicated online page on the EuropeanFutureEnergyForum.com website where you can also add images, press releases, product information etc

€ 325 per sq metre

ADDITIONAL OPPORTUNITY:

As an exhibitor or sponsor within the **CLEAN MOVES** area we can also offer you a guaranteed place within the Eco Transport Parade on Sunday 7 June through the streets of Bilbao. If you have an eco-friendly vehicle then this parade offers you the opportunity to give visitors to Bilbao and residents of the city the

chance to see your latest green transport offering and highly efficient prototypes.

Following huge support from the Bilbao City Council, the Parade will take place on Sunday 7 June; starting at Plaza de Don Federico Moyúa and ending in Muelle



3 **CLEAN MOVES Sponsorship packages**

All sponsors will be offered branding within all related **CLEAN MOVES BILBAO** promotion and brochures, including at the event on signage, banners hanging over the **CLEAN MOVES** area of the exhibition hall and within the **CLEAN MOVES** seminar arena. Logos and links will also be prominently displayed on both the **CLEAN MOVES** section of the EuropeanFutureEnergyForum.com website and on www.cleanmoves.com

Sponsoring packages include:

Basic sponsorship branding outlined above **€ 5,000**

Silver sponsorship branding outlined above **€ 10,000** includes speaker slots and more prominent branding

Gold sponsorship branding outlined above **€ 15,000** includes all of the above, plus dedicated workshops, tailored PR and press briefings

Platinum sponsorship branding outlined above **€ 20,000** includes all of the above, plus a dedicated cocktail and networking reception for up to 300 people. We will work with you to invite visitors, exhibitors and speakers particularly relevant to your objectives.



For more information and to book your space now please contact:

Ralph Kappler, Project Manager
Halo Energy, Brussels

Tel: +32 2539 2008
Email: rkappler@halo-energy.com

del Arenal where the vehicles will be on display for the afternoon before being moved to the Bilbao Exhibition Centre. An extensive advertising campaign will see more than 30,000 free tickets made available to transport professionals and the general public in the weeks preceding the Parade.

If you take part in the Eco Transport Parade we can even offer you space on your stand to display your vehicle free of charge, by deducting this space from the cost of stand.

**ECO
TRANSPORT
PARADE 09**

THE **CLEAN MOVES** PROMOTIONAL CAMPAIGN

This unique feature will be promoted through the promotional campaign of the Forum but will also have its own promotional campaign. The campaign will include:

DIRECT MAIL

Following the huge success of the World Future Energy Summit in Abu Dhabi, Turret Middle East and the Bilbao Exhibition Centre has invested heavily in building a core database of more than 60,000 relevant individuals from across the globe to supplement the database of attendees to the Summit. These key individuals will be sent personalised updates about the show including an electronic campaign, priority registration and posted invitations. We will also be inviting previous visitors to **CLEAN MOVES** events throughout Europe.

INTERACTIVE WEBSITE AND ELECTRONIC CAMPAIGN

A dedicated **CLEAN MOVES** section on the EuropeanFutureEnergyForum.com site will form an integral part of the promotional campaign, including company descriptions, logos and press releases relating to the participating companies and speakers. The exhibitors and sponsors of this area will also benefit from additional promotion on the www.CleanMoves.com website. There will also be a dedicated email campaign to highlight **CLEAN MOVES** at EFEF to potential and registered attendees.

PRESS AND PUBLIC RELATIONS

A programme of press releases and feature articles are being sent to more than 1,000 key press contacts each month. These include the latest event news, Q&A documents with speakers, interviews with supporters and show plans from exhibitors. Press conferences have also been planned to take place in Abu Dhabi, Bilbao and Brussels to mobilise the local media and news stations in the run up to the Forum. If sponsors of **CLEAN MOVES** wish to hold press briefings at EFEF this can also be arranged for you.

EVENT SUPPORTERS AND KEY STAKEHOLDERS

The Forum is working closely with EVE, the Basque Government, Masdar, the Bilbao Tourism Authority, the regional government of Bizkaia and core industry associations and government institutions in addition to event exhibitors, speakers and sponsors to ensure that personalised invitations are sent out to key industry professionals associated with each organisation.

VIP PROGRAMME

As part of the promotional campaign we will also have an extensive VIP programme which will include inviting members of royalty, high profile government leaders, ministers and key mayors from major European cities.



WHAT DOES PARTICIPATION IN **CLEAN MOVES BILBAO** OFFER YOU?

- Your organisation can showcase its latest green technology/products/prototypes to a huge captive audience
- Meet potential investors and customers
- Take advantage of the media interest that this will create internationally
- Conduct market research in your market
- Network with like minded individuals interested in clean transport
- Speak at within the **CLEAN MOVES** seminar arena
- Host roundtable debates and technical poster sessions
- Do deals and arrange private meetings at the event
- Meet important industry figures

TO FIND OUT MORE ON PARTICIPATION CONTACT RALPH KAPPLER ON +32 (0) 2539 2008 OR EMAIL rkappler@halo-energy.com

A unique new feature at the:



OTHER WAYS IN WHICH **YOU CAN PARTICIPATE**

The European **Future Energy** Forum is a huge event and provides many features and opportunities for companies.

Attend the free exhibition

Over 100 exhibitors to meet

Attend the conference

Listen to major figures in industry and politics talk about future energy

Round Table Session

- your chance to speak

Propose a session and once approved by our conference team, if 10 or more people reserve a space we will work with you to promote it. There is no cost for hosting one of these sessions.

Technical Tours

You'll have the opportunity to attend a guided tour around some of Bilbao's energy solutions.

Organised by:

turret MIDDLE EAST

Exhibitions • Conferences • Media



In association with:



Contact

Ralph Kappler, Project Manager
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For more information on any of these features and opportunities visit

www.EuropeanFutureEnergyForum.com

European Future Energy Forum

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