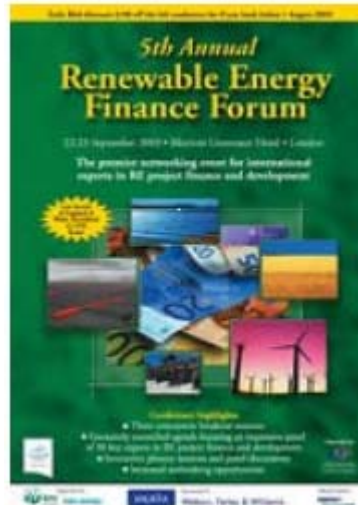


Best Practice Case Study

Client: Euromoney Energy Events plc



Halo Energy undertook a marketing and communications campaign in association with Euromoney Energy Events for the Annual Renewable Energy Finance Forum (<http://www.euromoneyenergy.com>), the leading international RE investment forum.

- Halo Energy co-ordinated the international marketing campaign for the 4th and 5th Annual RE Finance Forum in London
- Halo secured record delegate numbers
- Halo generated high level media coverage in leading international business media, such as Financial Times, Bloomberg, Dow Jones and Reuters
- As Euromoney Energy Events advisory board member Halo Energy was also involved in conference programme and content development
- Due to this success Halo continues to advise Euromoney on preparations for the forthcoming 6th Annual RE Finance Forum
- The Renewable Energy Finance Forum (REFF) has now become a quotable international industry forum.